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fashion calendar

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

1950

january

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING SATURDAY, OCTOBER 14, 1950

Friday Oct. 13 10:00 A.M.- 4:00 P.M.	"WORLD OF SILK" EXHIBIT OF TEXTILES	METROPOLITAN MUSEUM OF ART	82ND ST. & 5TH AVE. COSTUME INSTITUTE

A survey of about 400 examples of silk makers' art. Press preview, Friday, Oct. 13. Members of the World Silk Congress and their guests will be invited to preview the exhibit on Wed., Oct. 18, 5:00 P.M. to 7:00 P.M.; Members Private Preview on Thurs., Oct. 19, 8:30 P.M. to 11:00 P.M. Open to public, Fri. Oct. 20 through Dec. 3. Metropolitan Museum Publicity: Lillian Green, TR. 9-5500.

Friday Oct. 13 11:00 A.M.	RESORT, TRAVEL AND SPRING COLLECTION	B. H. WRAGGE	550 SEVENTH AVENUE SHOWROOM-9TH FLOOR

The press will be invited to a showing of the Resort, Travel and Spring collection by B.H. Wragge. By invitation. Contact: Molly Porter, WI. 7-4968.

Saturday Oct. 14 2:30 P.M.	SHOWING OF CAREER GIRL FASHIONS	NAMM'S	2ND FLOOR

Namm's will present a collection of fashions for career girls at work and at play. Members of Career Girl Fashion Board will serve as models. Press invited. Open to public. Publ.: Susanna Davis, TR. 5-5700, Ext. 76.

WEEK BEGINNING MONDAY, OCTOBER 16, 1950

Monday Oct. 16 10:00 A.M.- 5:00 P.M.	EXHIBIT: "FAMOUS THINGS FROM FAMOUS PEOPLE"	IRVINGTON HOUSE	HAL PHYFE STUDIOS 980 MADISON AVENUE

Exhibition of items collected for the Irvington House Auction of "Famous Things From Famous People". Auction on Tues., Oct. 17, at 8:30 P.M. at Parke-Bernet Galleries, 980 Madison Avenue. Admission: $2.50; or a bundle of rummage--for benefit of children with rheumatic heart disease. Publicity: Rachelle Wall, PL. 8-2372.

Monday Oct. 16 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION	SPORT AND TRAVEL, INC. (511 MADISON AVENUE)	HOTEL PLAZA PERSIAN ROOM

Fashions for Fall will be presented by the Sport and Travel Shop during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Fashion Show Commentator, Sport and Travel Publicity, and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.

Monday Oct. 16 4:00 P.M.	PRESS PREVIEW OF CRUISE COLLECTION	KATJA OF SWEDEN	1384 BROADWAY SHOWROOM-22ND FLOOR

Katja of Sweden will invite the press to preview her Cruise collection of popular-priced separates for sports and evening wear. Attendance by invitation only. Open house for the trade on Tuesday, Oct. 17. Publicity: Rasponi Associates, TE. 8-8171.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Oct. 16 7:30 P.M.-9:30 P.M.	FOURTH SESSION OF FASHION TRAINING COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	CARL FISCHER HALL 165 WEST 57TH ST.
	Subject: "Buying"--Ready-to-wear. Speakers: Loretta A. D'Arcy, Associated Merchandising Corp.; Katherine Murphy, Lord & Taylor. Fee for series: $15.00; or $2.00 for each individual lecture. Contact: The Fashion Group, Inc., CI. 7-3940.		
Beginning Monday Oct. 16	OPENING OF RESORT AND SPRING LINE	MARGARET NEWMAN ORIGINALS, INC.	525 SEVENTH AVENUE PENTHOUSE
	Presentation of the Resort and Spring Collection of dresses and playclothes by Margaret Newman at continuous daily showings for the press and trade. Publicity: Ann Rabin, LA. 4-4277.		
Monday Oct. 16-Oct. 20	PREVIEW OF COTTON PLAYCLOTHES	WHITE STAG MFG. CO. (PORTLAND, OREGON)	1407 BROADWAY SHOWROOM-34TH FLOOR
	White Stag will present a showing of Resort and Spring cotton playclothes in six different fabric ranges. Showings at 10:30 A.M. and 2:30 P.M., in the new showroom, during the week of Oct. 16. Contact: Lou Gale or Gloria Gelfand, BR. 9-1974.		
Oct. 16	NATIONAL POSTURE WEEK (Oct. 16-Oct. 21). Contact: MU. 3-9454.		
Tuesday Oct. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT COLLECTION	JANICE MILAN, INC.	498 SEVENTH AVENUE SHOWROOM-15TH FLOOR
	Presentation of the Resort Collection by Janice Milan, during a breakfast preview. Attendance by invitation only. Continuous showings daily. Publicity: Barbara Fields, LO. 4-7940.		
Tuesday Oct. 17 9:30 A.M. Coffee; 10:00 A.M. Show	PRESS PREVIEW: FALL AND WINTER FURS	GUNTHER JAECKEL	10 EAST 57TH ST. SALON-2ND FLOOR
	The press will be invited to preview Gunther Jaeckel's collection of custom-order furs for Fall and Winter. Coffee and brioche at 9:30 A.M.; showing promptly at 10:00 A.M. Attendance by invitation only. Publicity: Georgine Thomson, PL. 5-7000.		
Tuesday Oct. 17 11:00 A.M. Luncheon	PRESS SHOWING OF RESORT COLLECTION	del MAR SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM-8TH FLOOR
	"Sun-Struck"--press preview of the Resort collection, designed by Clifford for del Mar. Show followed by luncheon. By invitation only. Trade showing at 4:00 P.M.; and Wed., Oct. 18 at 11:00 A.M.; and daily thereafter. Publicity: Mildred Kaldor, MU. 9-5420.		
Tuesday Oct. 17 12:15 P.M. Luncheon	FABRICS DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
	"Fabrics--What's Ahead" . . . For Cotton? W.J. Fullerton, Director, Fabric Development, Dan River Mills; For Nylon-Orlon-Rayon? Donald B. Tansill, Vice President, Burlington Mills; For Silk? R. Stewart Kilborne, Jr., President, William Skinner & Sons; For Wool? Martin C. Dubman, President, Miron Mills. Spring 1950 Fabrics Report by Keene Lamborn, Fashion Coordinator, Pacific Mills, and Chairman, Fabrics Division of Fashion Group Exhibit of Spring fabrics, selected by the Fabrics Committee, and arranged by Tom Lee. Price (including tax and tip): $4.25 for members; $4.75 for guests (two per member). Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 17 1:00 P.M. Luncheon	MILLINERY COLLECTION AT LUNCHEON SHOW	PEG FISCHER	RITZ-CARLTON HOTEL OVAL ROOM
	"Headlines"--Peg Fischer's hats for Autumn, Resort, Theatre and Winter will be presented during luncheon. Press by invitation. Public by reservation; contact: MU. 8-3000, Ext. 7. Peg Fischer Publ.:Rosemary Sheehan, CI. 7-8060. Ritz Fashion Publ.:Marion Morrison, MU. 8-3000.		
Tuesday Oct. 17 1:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON	BENEFIT N.Y. CITY MISSION SOCIETY	HOTEL AMBASSADOR GARDEN RESTAURANT
	Showing of Fall fashions by Trigere and furs by Maximilian at a benefit luncheon for N.Y.C. Mission Society. Admission $5.00, with rummage; otherwise, $7.50. Publ.: Adele Brown or Dorothy Wentworth King, GR. 5-6070.		
Tuesday Oct. 17 3:00 P.M.	PRESS PREVIEW OF RESORT COLLECTION	ARNOLD & FOX	530 SEVENTH AVENUE SHOWROOM-10TH FLOOR
	Arnold & Fox will present a press preview of their Resort collection of afternoon, cocktail and evening dresses, designed by Miguel Dorian. Attendance by invitation only. Publicity: Pauline Greene, MU. 7-8297.		
Tuesday Oct. 17 4:00 P.M. Cocktails	PREVIEW: CALIFORNIA SPORTSWEAR FASHIONS	M.R. FLEISCHMAN & CO.	STORK CLUB 3 EAST 53RD STREET
	First New York showing of M. R. Fleischman's casual California sportswear. Attendance by invitation only. Publ.: Rosemary Sheehan, CI. 7-8060.		
Beginning Tuesday Oct. 17	OPENING OF HOLIDAY AND CRUISE COLLECTION	MARIA KRUM, INC.	41 WEST 56TH STREET SALON
	Maria Krum will present her Holiday and Cruise collection of daytime and evening fashions at continuous showings. Contact:Sally Krum, CI. 7-3060.		
Wednesday Oct. 18 9:45 A.M. Breakfast	PREVIEW OF "FLAME" NEW HAIR COLOR	CLAIROL, INC.	510 SIXTH AVENUE 4TH FLOOR
	"Fashions In Flame"--press showing of the new "Miss Clairol" hair color. Hairstyles--Ferrantelle at Bergdorf Goodman. Dresses--Ceil Chapman. By invitation only. Publicity: Jack Shor, OR. 5-0700.		
Wednesday Oct. 18 12:30 P.M. Luncheon	"DIAMONDS U.S.A."-- DIAMOND FASHIONS 1951	N.W. AYER & SON, INC.	HOTEL PLAZA GRAND BALLROOM
	Third nationwide showing of diamonds will be presented at a luncheon for the fashion press. Exhibitors: Boston--Shreve, Crump & Low Co. Chicago--C.D. Peacock. Dallas--Arthur A. Everts Co.; Linz Bros. Detroit--Wright, Kay & Co. Los Angeles--B.D. Howes & Son; Ruser. New Orleans--Coleman E. Adler & Sons. New York City--Black, Starr & Gorham; Cartier; Tiffany & Co.; Van Cleef & Arpels; Harry Winston. Philadelphia--J.E. Caldwell & Co. St. Louis--Mermod-Jaccard-King. San Francisco--Shreve & Co. Washington--Grape & Co. Coiffures and Make-Up: Helena Rubinstein. Attendance by invitation only. Publicity: Jean Shanley, CI. 6-0200.		
Wednesday Oct. 18 12:45 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON SHOWING	SPECIALTY SHOPS	HOTEL PIERRE COTILLION ROOM
	"Talk Of The Town"--a presentation of Fall fashions. Gowns--Betty-Lynn Modes, Inc. Shoes--Nancy Haggerty. Hats--Mme. Agnes, Inc. Furs--Sprei Freres, Inc. Hairstyles--Paschkes. Coordinator: Rosalyn Bader. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 18 1:00 P.M. Luncheon	FASHION SHOW AT A.W.V.S. LUNCHEON	ELIZABETH ARDEN; & A.W.V.S. (NATIONAL)	WALDORF-ASTORIA STARLIGHT ROOF
	Fall and Winter fashions by Elizabeth Arden will be presented at the annual luncheon by the American Women's Volunteer Services (National). Publicity for Elizabeth Arden: Rasponi Associates, TE. 8-8171. Price: $6.00; contact: A.W.V.S., 500 Park Avenue, PL. 3-4116.		
Wednesday Oct. 18 1:00 P.M. Luncheon	FALL FUR FASHIONS AT LUNCHEON SHOW	DEIN-BACHER OF THE WALDORF	WALDORF-ASTORIA SERT ROOM
	Presentation of Fall fur fashions by Dein-Bacher. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Dein-Bacher Contact: Sophie Howard, PL. 9-5913. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Postponed Oct. 18	PHILIP HULITAR'S PREVIEW OF RESORT FASHIONS, SCHEDULED FOR WED., OCT. 18, HAS BEEN POSTPONED TO THURS., NOVEMBER 9, AT 4:00 P.M. (See Page 9).		
Beginning Wednesday Oct. 18	SHOWING OF RESORT AND SPRING COLLECTION	ANNA LICHT (SPORT HABILIE)	171 WEST 57TH STREET SHOWROOM-5TH FLOOR
	Opening of the Resort and Spring collection by Anna Licht. Daily showings by appointment. Contact: MU. 2-0230 or MU. 7-1662.		
Beginning Wednesday Oct. 18- Oct. 28	EXHIBIT OF SILKS FROM EUROPE	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
	An exhibit in honor of the Second International Silk Congress, including embroidered Spanish shawls, European silks in costume and accessories; and gold and silver threaded fabrics from the Orient. Open to public. Contact: Dorothy Tyroler, CO. 5-2077.		
Thursday Oct. 19 10:30 A.M.	PREVIEW: ANNA LICHT'S RESORT FASHIONS	JAY THORPE	MAIN FLOOR CASUAL SHOP
	Jay Thorpe will present a press showing of Fall and Resort fashions, designed by Anna Licht. (Note Change of Date and Time). Attendance by invitation only. Publicity: Elaine Kanners, JU. 6-1000.		
Thursday Oct. 19 11:30 A.M.	"YOUTH AFTER FORTY" FASHION SHOWING	ABRAHAM & STRAUS	3RD FLOOR WOMEN'S DEPT.
	Abraham & Straus will show women's Fall and Winter fashions, with Ida Bailey Allen, author of "Youth After Forty" as special guest. Showings at 11:00 A.M. on the 3rd floor, Women's Dept.; 12:15 P.M. - 1:00 P.M. in the restaurant, 4th floor; 1:00 P.M. in the Gallatin Room, 5th floor; 5:30 P.M.-7:30 P.M. in the restaurant. Press invited. Open to public. Publicity: Frances Bemis, Feature Events Dept., TR. 5-7200.		
Thursday Oct. 19 1:00 P.M. Luncheon	"WORLD OF SILK" FASHION SHOW	INTERNATIONAL SILK ASSOCIATION - U.S.A.	WALDORF-ASTORIA GRAND BALLROOM
	"The World of Silk" fashion show, luncheon and fabric exhibit, sponsored by the International Silk Association, for benefit of the United Nations International Children's Emergency Fund, will feature a presentation of silk fashions for Holiday and Resort wear by America's leading designers. Theatre-in-the-round fashion show staged by Lester Gaba. Tickets: $25.00; contact: Miss Weatherby, MU. 8-1350. Publicity: Eleanor Lambert, MU. 8-2130.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 19 1:00 P.M. Luncheon	FASHIONS FOR FALL AT LUNCHEON SHOW	PHILLIPPA MacDONALD (19 WEST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
	Phillippa MacDonald will present a collection of gowns for Fall. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. MacDonald Publ. & Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Oct. 19 3:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF SPRING FABRICS	ANGLO FABRICS CO., INC.	1407 BROADWAY SHOWROOM--18TH FLOOR
	Preview of Anglo Fabrics' Spring 1951 line of fabrics for coats and suits; and housewarming party in their new showroom. Attendance by invitation only. Contact: Elly Honig, PE. 6-6660.		
Thursday Oct. 19 4:00 P.M. Champagne	PRESS PREVIEW OF SPRING SHOES	THE GUILD OF BETTER SHOE MANUFACTURERS	WALDORF-ASTORIA CRANE SUITE
	Champagne party and press preview by the Guild of Better Shoe Manufacturers, presenting Spring 1951 footwear. Guild members include:Beleganti; Fox Shoe Co.; Andrew Geller; Jerro Brothers; John Marino; I. Miller; Newton Elkin; Palter De Liso; Van Arden; M. Wolf & Sons; Zuckerman & Fox. Attendance by invitation only. Publicity: Doris Beechman, MU. 9-5200.		
Thursday Oct. 19 7:30 P.M.	FASHION PUBLICITY WORKSHOP COURSE	PROMOTIONS	HOTEL DELMONICO PARK AVE. & 59TH ST.
	Fourth Session: "Basic Techniques of Cosmetic Publicity", featuring lists, contacts, media, releases, product testing and research; also "Photography Workshop for Cosmetics". Speaker: Ruth Ann Bolway, publicity director for Tussy Cosmetiques. Director: Ellen Lind. Individual session: $2.50. Contact: Promotions, MU. 8-1837.		
Thursday Oct. 19 9:00 P.M. Dinner; Dance	"LAS FETE DES ROSES" BENEFIT DINNER DANCE	PARFUMS CARON	HOTEL PLAZA GRAND BALLROOM
	Parfums Caron will sponsor a benefit dinner and dance for The Boys' Club of New York. The Ballroom will be decorated with American Beauty roses. Attendance by invitation only. Publicity: Ted Saucier, MU. 8-2330.		
Friday Oct. 20 8:00 P.M.	"THE WORLD OF SILK" GALA BANQUET	THE INTERNATIONAL SILK ASSOCIATION	WALDORF-ASTORIA GRAND BALLROOM
	A gala banquet for the Second International Silk Congress will include a promenade, dancing and entertainment. Tickets: $25.00. Contact: Suite 661, Waldorf-Astoria Hotel, MU. 8-3870.		
Monday Oct. 23 12:45 P.M. Luncheon	GLOVE DISCUSSION: "LUNCHEON AT SARDI'S"	NATIONAL GLOVE GROUP	SARDI'S RESTAURANT 234 WEST 44TH STREET
	The Third Annual Glove Week will have as its theme "Hand In Glove With Fashion" and promotions will begin with an informal round-robin discussion by fashion designers on Bill Slater's radio show, "Luncheon At Sardi's". Attendance by invitation only. Publicity: Hugh Benson or Henry Leeds, Blaine-Thompson Co., LO. 4-0800.		
Tuesday Oct. 24 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION	SADA SACKS, INC. (671 MADISON AVE.)	RITZ-CARLTON HOTEL OVAL ROOM
	Showing of daytime and evening fashions for Fall. Press by invitation. Public by reservation; contact: MU. 8-3000, Ext. 7. Sada Sacks Contact: Milton Cline, TE. 8-5595. Ritz Publicity: Marion Morrison, MU. 8-3000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 24 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW OF BIG AND LITTLE FURS	MASTER FURRIERS GUILD	HOTEL PIERRE ROOF
	A showing of big and little furs for daytime and evening wear "to please a lady", by the Master Furriers Guild. Attendance by invitation only. Publicity: Gould-Wade, Inc., MU. 8-8044.		
Wednesday Oct. 25 11:30 A.M.	"HAT & CHIGNON" FASHION SHOW	JAY THORPE	4TH FLOOR MILLINERY SALON
	The millinery salon and the beauty salon of Jay Thorpe will present "The Hat and The Chignon", with millinery for the frosty season, and specially designed chignons by Joseph Fleischer. Attendance by invitation only. Contact: Maud G. Moody, LE. 2-4049.		
Wednesday Oct. 25 12:45 P.M. Luncheon	"CHARM UNLIMITED" FUR FASHION SHOW	HOUSE OF ARONOWICZ (19 WEST 57TH STREET)	HOTEL PIERRE COTILLION ROOM
	House of Aronowicz will present Fall fur styles. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Aronowicz Contact: PL. 3-2698. Pierre Fashion Director-Commentator: Nola Luxford, TE.8-8000.		
Wednesday Oct. 25 1:00 P.M. Luncheon	HORSE SHOW FASHIONS DURING LUNCHEON	GOTHÉ--AVAILABLE AT JAY THORPE	WALDORF-ASTORIA SERT ROOM
	Presentation of "Gala Horse Show Fashions", designed by Gothé, and available at Jay Thorpe. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Gothé Publicity: Nona James, CH. 4-7658. Jay Thorpe Publicity: Elaine Kanners, JU. 6-1000. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Wednesday Oct. 25 4:00 P.M.- 7:00 P.M. Cocktails	PATENT LEATHER COLORS AND COMBINATIONS	PATENT LEATHER BUREAU	SHERRY NETHERLAND CHANTECLAIR ROOM
	Preview of patent leather fashions for Resort and Spring in shoes and accessories. New colors and combinations, presented for the first time by the Patent Leather Bureau as interpreted by leading designers and manufacturers, and coordinated with the new fabrics in ready-to-wear. By invitation only. Publicity: Lucille Turner, LA. 4-1398.		
Thursday Oct. 26 1:00 P.M. Luncheon	SHOWINGS OF FALL FASHIONS AT LUNCHEON	MIMI TUTHILL, INC. (50 EAST 50TH ST.)	HOTEL PLAZA TERRACE ROOM
	Presentation of Mimi Tuthill's collection of Fall dresses and gowns. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Fashion Show Commentator, Tuthill Publicity and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Oct. 26 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW OF CRUISE AND RESORT SEPARATES	SUSAN THOMAS	ABOARD SANTA PAULA PIER 58, W. 17TH ST.
	Presentation of Cruise and Resort separates by Susan Thomas at a cocktail party for the press aboard the Santa Paula. Attendance by invitation only. Publicity: Gould-Wade, Inc., MU. 8-8044.		
Saturday Oct. 28 2:30 P.M.	SHOWING OF TEEN-AGE FASHIONS	NAMM'S	2ND FLOOR
	A presentation of teen-age fashions, featuring popular-priced school and date fashions. Press invited. Open to public. Publicity: Susanna Davis, TR. 5-5700, Ext. 76.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Oct. 30-Nov. 2	NATIONAL SHOE FAIR IN CHICAGO	NAT'L SHOE MFRS. ASS'N.; SHOE RETAILERS ASS'N.	CHICAGO ILLINOIS

Seventeenth Annual National Shoe Fair, with shoe firms throughout the country displaying 1951 Spring and Summer shoe styles at four Chicago hotels: Palmer House, Stevens, Morrison and Congress. Contact: George E. Gayou, Manager, Palmer House, Room 953W, Chicago.

Tuesday Oct. 31 12:45 P.M. Luncheon	HOLIDAY FASHIONS AT BENEFIT LUNCHEON	INTERIOR DECORATORS; RAOUL-JEAN FOURÉ	HOTEL PIERRE BALLROOM

A special luncheon showing, "Trends In Decor And Fashions", will include Holiday settings by twelve interior decorators with coordinated Holiday gowns, designed by Raoul-Jean Fouré. Price: $3.25 (with rummage), for benefit of Virginia Day Nursery. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.

Tuesday Oct. 31 1:00 P.M. Luncheon	SHOWING OF FURS AT LUNCHEON SHOW	A. HOLLANDER & SON	RITZ-CARLTON HOTEL OVAL ROOM

Hollander's "Cycle of Color", a presentation of furs from the new collections. Furs: Bergdorf Goodman, Dein-Bacher, Esther Dorothy, Gunther Jaeckel, Bondel, Jay Thorpe, Maximilian, Revillon, Saks Fifth Ave., Stein & Blaine, B. Weinstein. For reservations: MU. 8-3000, Ext. 6. Hollander Publicity: Rosemary Sheehan, CI. 7-8060. Ritz-Carlton Fashion Publicity: Marion Morrison, MU. 8-3000.

Tuesday Oct. 31-Nov. 3	NINTH EDITION OF "FASHIONS OF THE TIMES"	NEW YORK TIMES	TIMES HALL 240 W. 44TH STREET

The New York Times will present its Ninth Annual Fashion Show, "Fashions of the Times", with two performances daily, matinee and evening, on Tuesday, Wednesday, Thursday and Friday. Tickets: $3.60 (including tax). Contact: Ivan Veit, N.Y. Times Promotion Dept., LA. 4-1000, Ext. 507.

Tuesday Oct. 31-Nov. 7 2:30 P.M.; 8:45 P.M.	SIXTY-SECOND ANNUAL NATIONAL HORSE SHOW	NATIONAL HORSE SHOW ASS'N. OF AMERICA, LTD.	MADISON SQ. GARDEN 8TH AVE. & 50TH ST.

Eight evening and eight matinee performances of the 62nd National Horse Show at Madison Square Garden, with daily performances at 2:00 P.M. and 7:45 P.M. Prices (including tax); Evenings--$1.50-$6.00; Matinees--$1.50-$3.50. Publicity: Carol Berman, Elser and Cothran, MU. 7-5490.

Wednesday Nov. 1 1:00 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOW	MILGRIM	WALDORF-ASTORIA SERT ROOM

Showing of custom-order millinery for the Holiday season by Milgrim. Press by invitation. Public by reservation; contact: "Albert", head-waiter, EL. 5-3000. Milgrim Publicity: Ruth Waltz, CI. 7-7200. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.

Wednesday Nov. 1 Midnight Supper	SPECIAL FASHION SHOW FOR HORSE SHOW WEEK	RAOUL-JEAN FOURÉ (MONTREAL, CANADA)	HOTEL PIERRE COTILLION ROOM

Raoul-Jean Fouré, Canadian designer, will show his Holiday collection of gowns during the midnight supper hour. For the benefit of the Sister Kenny Foundation. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 2 11:00 A.M.	RESORT & SPRING COLLECTION FOR PRESS	SCHIAPARELLI	530 SEVENTH AVENUE SHOWROOM-8TH FLOOR
	Press preview of Schiaparelli's American collection of coats and suits for Resort and Spring. Attendance by invitation only. Publicity: Ruth Hammer Assoc., EL. 5-7108.		
Friday Nov. 3 10:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS	FOX & CO.	512 SEVENTH AVENUE SHOWROOM-34TH FLOOR
	Seymour Fox will present his Spring collection of coats and suits, including special designs created in collaboration with Paris couturiers. (Note Change of Date and Time). Attendance by invitation only. Daily trade showings, beginning Tuesday, Nov. 7 at 10:00 A.M. and 2:00 P.M. Publicity: Ann R. Silver Associates, MU. 7-8654.		
Friday Nov. 3 11:00 P.M.	62ND ANNUAL NATIONAL HORSE SHOW BALL	HORSE SHOW ASSOCIATION	WALDORF-ASTORIA BALLROOM
	Annual ball during National Horse Show week, with international jumping teams and Col. Alois Podhajsky, officer of Vienna's famous Spanish riding school, as guests of honor. Attendance by invitation only. Publicity: Elser & Cothran, MU. 7-5490.		
Saturday Nov. 4 2:30 P.M.	SHOWING OF SUB-TEEN FASHIONS	NAMM'S	2ND FLOOR
	A showing of coordinated fashions for girls ages 10 to 12, by Namm's in cooperation with the Girl Scouts of America. Press invited. Open to public. Publicity: Susanna Davis, TR. 5-5700, Ext. 76.		
Monday Nov. 6- Nov. 12 12:00 Noon- 11:00 P.M.	TWENTY-SEVENTH ANNUAL WOMEN'S EXPOSITION	WOMEN'S INTERNATIONAL EXPOSITION	71ST REGIMENT ARMORY PARK AVE. & 34TH ST.
	The Women's International Exposition covers women's interests from every angle, with a daily presentation of a "Fashion Extravaganza" on the stage. Admission: 50¢ plus tax. Publicity: Aileen Fogarty, EL. 5-6316.		
Monday Nov. 6 8:00 P.M.	OPENING: METROPOLITAN OPERA SEASON	METROPOLITAN OPERA ASSOCIATION, INC.	MET. OPERA HOUSE B'WAY & 39TH STREET
	Grand opening of the 1950-51 Metropolitan Opera, the 66th season with 20 weeks of performances. The first evening's presentation will be Verdi's DON CARLO with stage direction by Margaret Webster. Publicity: Margaret Carson, PE. 6-1200.		
Beginning Monday Nov. 6	SPRING OPENINGS OF FOGA	FASHION ORIGINATORS' GUILD OF AMERICA, INC.	INDIVIDUAL NEW YORK SHOWROOMS
	The only collections of these houses for the entire Spring season, in accordance with their procedure of showing a single line for each season. Guild members who will present their lines include:		
	LARRY L. ALDRICH CO.	GRABOIS	PAUL PARNES CORP.
	HANSEN BANG, INC.	FRED GREENBERG DRESS	PARNIS-LIVINGSTON
	BEN BARRACK, INC.	JOSEPH HALPERT, INC.	BEN REIG, INC.
	WILLIAM BASS DRESS CO.	HORWITZ & DUBERMAN, INC.	RUDOLF GOWNS
	CAPRI FROCKS, INC.	INTERNATIONAL DRESS CO.	MARTIN SIMON, INC.
	DEITSCH, WERSBA & COPPOLA	JUNIOR LEAGUE FROCKS	ADELE SIMPSON, INC.
	ELFREDA, INC.	NAT KAPLAN, INC.	HERBERT SONDHEIM
	BEN J. GAM, INC.	CHARLES LANG, INC.	FRANK STARR, INC.
	ED GERRICK, INC.	DAVID LEVINE CO.	SUZANNE-AUGUSTINE
	A. GOODMAN & CO., INC.	NATHAN-STRONG, INC.	HANNAH TROY, INC.
	Contact: Leonard W. Gendler, Executive Secretary, CH. 4-6945.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 7	ELECTION DAY (Tuesday).		
Wednesday Nov. 8- Nov. 10 10:30 A.M.; 2:30 P.M.	PREVIEW: JACQUES FATH SPRING COLLECTION	JOSEPH HALPERT	530 SEVENTH AVENUE SHOWROOM-24TH FLOOR
	Presentation of the Spring collection, designed in America by Jacques Fath for Joseph Halpert, at 10:30 A.M. and 2:30 P.M., Nov. 8, Nov. 9, Nov. 10. Attendance by invitation only, which must be presented at the door. Daily trade showings, beginning Monday, Nov. 13 at 2:30 P.M. Contact: Sam Moskowitz, or Dorothy Wise, WI. 7-7400.		
Wednesday Nov. 8 1:00 P.M. Luncheon	DEBUTANTE FASHIONS AT LUNCHEON SHOW	HORWITZ & DUBERMAN	WALDORF-ASTORIA SERT ROOM
	Horwitz & Duberman will celebrate their twenty-fifth anniversary with a luncheon showing of debutante party clothes: "Judy 'n Jill" fashions available at Lord & Taylor; "Connie Adams" fashions at Bonwit Teller. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Horwitz & Duberman Publicity: Eleanor Lambert, MU. 8-2130. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Thursday Nov. 9 1:00 P.M. Luncheon	HOLIDAY FASHIONS IN EVENING CLOTHES	RUSSEKS FIFTH AVENUE	HOTEL PLAZA TERRACE ROOM
	Presentation of evening fashions for Holiday wear by Russeks Fifth Avenue at luncheon show. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Russeks Publicity: Miriam Lenzen, WI. 7-1900. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Nov. 9 4:00 P.M. Cocktails	PREVIEW: RESORT AND SPRING COLLECTION	PHILIP HULITAR	SHERRY'S, 300 PARK SHERRY ROOM
	Presentation of Philip Hulitar's Resort and Spring collection of cocktail, dinner and evening gowns. (Note Change of Date and Place). By invitation only. Publicity: Mollie Appleby Baldwin, PL. 5-2500.		
Nov. 11	ARMISTICE DAY (Saturday).		
Tuesday Nov. 14 4:00 P.M. Tea	PREVIEW OF SPRING FASHIONS FOR JUNIORS	EMILY WILKENS (530 SEVENTH AVE.)	PARK LANE HOTEL PARK AVE. & 48TH ST.
	Emily Wilkens, sponsored by Reich-Goldfarb, Inc., will present Spring fashions "For America's Juniors", at a preview for press and trade at the Park Lane Ballroom. Attendance by invitation only. Publicity for Emily Wilkens: Eleanor Lambert, MU. 8-2130. Contact: Reich-Goldfarb, WI.7-5374.		
Wednesday Nov. 15 1:00 P.M. Luncheon	SUIT FASHIONS AT LUNCHEON SHOW	BARRINGTON, LTD. (299 MADISON AVE.)	WALDORF-ASTORIA SERT ROOM
	Luncheon showing of man-tailored suits for women will be presented by Barrington, Ltd. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Barrington Publicity: Clyde Matthews, JU. 2-4390. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Monday Nov. 20 3:30 P.M.	PRESS SHOWING OF RESORT FASHIONS	LORD & TAYLOR	5TH FLOOR BIRD CAGE
	Presentation by Lord & Taylor of Resort fashions to the press. Attendance by invitation only. Publicity: Gloria Carr, WI. 7-3300.		
Nov. 23	THANKSGIVING DAY (Thursday).		

MOVIES...MUSIC...THEATRE

Saturday Oct. 14 — PREMIERE: "WALK SOFTLY, STRANGER" (Movie) GLOBE THEATRE, 1555 BROADWAY
A Dore Schary presentation, distributed by RKO Radio Pictures, of a story about a young man with a criminal record, who settles in a small community and becomes respected by his fellow citizens. Stars: Joseph Cotton and Valli. Producer: Robert Sparks. Director: Robert Stevenson. Gowns: Edward Stevenson. Publicity: Rutgers Neilson, CI. 5-6500.

Saturday Oct. 14 — PREMIERE: "OUTRAGE" (Movie) CRITERION THEATRE, 1514 BROADWAY
The Filmakers presentation, distributed by RKO Radio Pictures, about a young girl who runs away from home because she was goaded by her neighbor's curiosity after being attacked by a man. Stars: Mala Powers and Tod Andrews. Producer: Collier Young. Director: Ida Lupino. Publicity: Rutgers Neilson, CI. 5-6500.

Tuesday Oct. 17-Oct. 22 — FIFTH WEEK: NEW YORK CITY OPERA CO., CITY CENTER, 131 WEST 55TH STREET
Program: Tues. Eve., Oct. 17: DIE MEISTERSINGER; Wed. Eve., Oct. 18: TURANDOT; Thurs. Eve., Oct. 19: AIDA; Fri. Eve., Oct. 20: THE TALES OF HOFFMAN; Sat. Mat., Oct. 21: FAUST; Sat. Eve., Oct. 21: LA BOHEME; Sun. Mat., Oct. 22: CAVALLERIA RUSTICANA and PAGLIACCI; Sun. Eve., Oct. 22: DON GIOVANNI. Tickets: $1.50-$3.00. Publicity: Isadora Bennett, PL. 7-3184.

Wednesday Oct. 18 — OPENING: "BURNING BRIGHT" BROADHURST THEATRE, 235 WEST 44TH STREET
Richard Rodgers and Oscar Hammerstein, 2nd, will present a new play by John Steinbeck based on his novel. Stars: Kent Smith, Barbara Bel Geddes, Howard daSilva with Brooks Martin. Director: Guthrie McClintic. Settings and Lighting: Jo Mielziner. Costumes: Aline Bernstein. Publicity: Michael Mok, CI. 6-7889.

Thursday Oct. 19 — OPENING: "ARMS AND THE MAN" ARENA THEATRE, HOTEL EDISON, 228 W. 47TH
David Heilweil and Derrick Lynn-Thomas will present George Bernard Shaw's comedy, starring Francis Lederer and Sam Wanamaker. Director: Richard Barr. Scenery, Lighting, and Costumes: Paul Morrison. Publicity: Richard Denenholz, PL. 7-0816.

Thursday Oct. 19 — PREMIERE: "THE MINIVER STORY" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
MGM will present the romantic sequel to "Mrs. Miniver", continuing the story of the English family and their adjustment to post-war living. Stars: Walter Pidgeon, Greer Garson and John Hodiak. Producer: Sidney Franklin. Director: H.C. Potter. Wardrobe: Walter Plunkett and Gaston Mallet. Publicity: Herbert Crooker, JU. 2-2000.

Tuesday Oct. 24 — OPENING: "THE CURIOUS SAVAGE" MARTIN BECK THEATRE, 302 WEST 45TH STREET
The Theatre Guild, in association with Russell Lewis and Howard Young, will present John Patrick's comedy about a wealthy family by the name of Savage, starring Lillian Gosh. Director: Peter Glenville. Scenery and Lighting: Gordon Jenkins. Costumes: Anna Hill Johnstone. Publicity: Helen Hurley, GR. 7-7905.

Thursday Oct. 26 — OPENING: "THE DAY AFTER TOMORROW" BOOTH THEATRE, 222 WEST 45TH STREET
Lee and J. J. Shubert will present a new comedy about an American heiress and an impoverished member of the British Aristocracy. Stars: Beatrice Pearson, Melville Cooper and Ralph Michael. Director: Gerald Savory. Scenery and Costumes: Edward Gilbert. Publicity: Ben Washer, PL. 7-1874.